

# THE TASMANIAN MUSEUM AND ART GALLERY STRATEGY 2025–28

## OUR INTENT

We create enduring value for Tasmania by sharing inspiring stories of our island home through science, art, culture and our collected histories.

## OUR PURPOSE

To collect, conserve, research and create to enrich lives through meaningful encounters with our collections.

## MISSION

Be a leading and trusted voice for the richness of science, life, culture and art in Tasmania.

Listen, discover, interpret, and disseminate, through research and education, knowledge about Tasmania's culture, history, natural sciences and art.

Engage, educate, ignite wonder and inspire debate.

## OUR STRATEGIC GOALS

Be research and collections led

Be a well run business in line with community and stakeholder expectations

Strengthen engagement with First Peoples

Broaden engagement with our communities

## FOUNDATIONS

People and culture

Impact framework

IT systems