



# Artist in Residence Commission

## Artist Brief

### 1. PROJECT SUMMARY

The Lift Off! Artist in Residence (AIR) Commission is an initiative of the Tasmanian Museum and Art Gallery (TMAG) as part of its annual Children's Festival, Lift Off! The project will culminate in a temporary art installation as part of the 2022 Lift Off! Festival (27 to 30 April) to be installed at a location in or around Dunn Place, TMAG's City site on the Hobart waterfront.

### 2. PROJECT BACKGROUND

Lift Off!, TMAG's festival for children and young people, is Tasmania's only dedicated annual cultural festival for children and young people.

Staged each April as part of the autumn school holidays, Lift Off! brings alive the cultural precinct in and around TMAG's waterfront site for a four day and one evening program of engaging, educational, and inspiring activities, performances, and workshops.

Partnering with a wide range of allied organisations to activate this cultural precinct for families and children, Lift Off! is a dynamic, low-cost (mostly free) festival program that attracts thousands of enthusiastic patrons.

Focussed on the theme of the Festival name – 'lift off' – the AIR Commission should respond to the 2022 Festival theme of new beginnings, launches, and take offs - a platform for young people and children to explore new ideas and experiences through a work that invites and facilitates active responses.

Highlights of the 2022 Festival will include the AIR Commission; a rich program of hands-on activities to celebrate TMAG's new children's gallery, *mapiya lumi* | around here; and an interactive light show, Sea of Light, in TMAG's historic Bond Store Basement.

### 3. KEY IDEAS AND PURPOSE OF COMMISSION

The AIR Commission is part of a series of diverse artist in residencies that have been a feature of Lift Off! since it commenced (as the then named TMAG Children's Festival) in 2016. The residencies have been a major opportunity for young people to engage with the Festival theme, to learn new skills and perspectives and to share processes and outcomes with other children and young people. Past residencies have included visual and performance artists operating across and in some instances, in the run up to the Festival.

In 2021 the Festival rebranded as Lift Off! to appeal to an even broader age range of young people and to incorporate satellite and partner activity happening beyond the TMAG site.

The 2022 Lift Off AIR Commission looks to build on that higher visibility for the Festival and young participants, by proposing a focus on the creation of an ephemeral or temporary public artwork to be realised in the Dunn Place area and/or TMAG Watergate Garden.

The project aims to:

- Create an ephemeral artwork of scale, that responds creatively to the 2022 Festival theme 'lift off';
- Produce a focal point or creatively enhanced environment for children and families coming to Festival activities in the Watergate Garden and/or Dunn Place location;
- Provide an opportunity for hands on responses or contributions by children and young people. This could be achieved in multiple ways, including but not limited to:
  - An artist led, participatory creative process, leading up to the installation of the work;
  - the ongoing development of the work 'in situ' during the four-day festival period;
  - an allied creative program within the Festival in response to the artwork

#### 4. ARTFORM

Lift Off! welcomes proposals from artists from a diverse range of artforms. Artists should note that one of the criteria is the capacity of the work to engage audiences across the four-day festival period, with the Festival being operational from 10am to 3pm each day and across one evening. The Festival expects visual artists to be particularly interested in the commission possibilities, but the Festival will also welcome proposals in a range of artforms (audio, performative etc.) that can meet the commission criteria. The Festival welcomes proposals from Indigenous artists.

#### 5. DESIGN CONSIDERATIONS

The commission is for a temporary public artwork which is defined by the relevant planning code as a work in situ for less than 30 days. The commission is expected to be durable and resilient enough to be in situ for at least the 4 days covering the Festival period and up to 30 days which could include the work having a presence in the lead up to, or extending beyond the formal festival dates.

**The proposed site** for the work is the Welcome Garden and/ or Dunn Place carpark area which encompasses the approaches to the main public entrance to TMAG. Images and maps of the site can be viewed at <https://bit.ly/LiftOffAIR>

The site has a range of possibilities (and limitations) that may need to be considered in your proposal. These include:

- An existing curated space called the Welcome Garden which includes audio in *palawa kani* providing a First Peoples' perspective on the site, including selected indigenous plants with particular cultural values to *lutruwita*/Tasmania's First Nations people.
- An extensive range of mature trees, both indigenous and introduced form a major feature of the site. Use of the trees may require consultation with an arborist, which can be facilitated through the Festival.
- Colonial architecture is also featured as part of the TMAG site (Customs House and Watergate Entrance) and a feature of Dunn Place.
- A number of power outlets, including three phase power are accessible from the TMAG side of Dunn Place.
- The site does include a large carpark and walkways used by the public, so consideration must be given to how any work can be navigated by the public safely.
- For the purposes of the Festival the north-western quarter of the Dunn Place Carpark is closed to traffic for four days of the Festival and becomes an outdoor venue for Festival activity and can be considered as a commission site (or part thereof).

## 6. BUDGET

The commission consists of the following elements:

\$15 000 for the creation of the artwork, to include materials and artists fees. To be managed by the artist as per the scope of work agreed to in the Artists Contract

\$3 000 For installation costs to be scoped by the artist but managed by TMAG (Lift Off! Festival) in close consultation with the artist

\$2 000 For video documentation to be managed by TMAG (Lift Off! Festival) in close consultation with the artist

## 7. WORKING WITH VULNERABLE PEOPLE

As this opportunity involves working with children 18 years and under, the Artist (s) is required to have a current Working With Vulnerable People card or be willing to get clearance for a Working With Vulnerable People check before commencing the commission. Find out more here: <https://cbos.tas.gov.au/topics/licensing-and-registration/registrations/work-with-vulnerable-people>

## 8. WORKPLACE HEALTH AND SAFETY

Depending on the proposal, the temporary artwork may be situated on the property of TMAG and/or the property of the City of Hobart (the owners of Dunn Place).

The City of Hobart is a Festival Partner and both organisations will work closely with the artist to scope all required permits and identify all safety regulations relevant to the proposal.

Siting artworks in the public domain can result in safety risks – for the public and for artists. TMAG recognises this.

The risks to the public from the display of the artwork will be mitigated through engineering approvals and signoffs and through ensuring compliance with the Building Code of Australia, Australian Standards and following best-practice.

The risks to the artist, and the risks to the public from the artist's actions whilst on-site during the installation of the artwork, need to be managed by the artist through risk mitigation strategies appropriate to the level of risk identified.

The risk the artwork poses to the public once installed also need to be assessed and alleviated.

In scoping the commission, TMAG will undertake a Scope of Work Risk Assessment. Hazards identified during development must be addressed prior to installation. Once the artwork is installed, it will, again, be reviewed for safety. In this regard, the artist shall work with TMAG to mitigate the risks identified. Overall, it is the artist's responsibility to ensure their artwork is safe to install and safe for visitors. Associated costs must be identified and budgeted for by the artist.

Artists will require public liability insurance, similar or equivalent to the National Association of Visual Artist (NAVA) recommended package.

Specific responsibilities for all work, health and safety issues will be identified within the successful artist(s) contract with TMAG.

## 9. ABORIGINAL CULTURAL CONTENT

If your work proposal involves Aboriginal or Torres Strait Islander content, your application must provide evidence of how you are working with the local Aboriginal Community in the development of the work. If you identify as a Tasmanian Aboriginal artist, please ensure you include references to members of the Community who can speak about your previous work. All proposals with Indigenous content will require consultation with the Tasmanian Aboriginal Advisory Council (TAAC) through a process managed by TMAG.

If you are unsure about this requirement, please contact the Contact Officer – details below.

## 10. SELECTION PROCESS AND ELIGIBILITY

The selection process will happen in two parts. Stage 1 is the EOI process. EOI's will be assessed based on their response to the selection criteria (listed below). In Stage 2 a shortlist of artists will be invited to make a presentation to the committee with an expanded proposal. Artists in Stage 2 will be paid a small fee (\$500 each) to develop that presentation. Following Stage 2 presentations, one proposal will move to the contracting phase.

Only complete applications that address the selection criteria below will be considered.

To be eligible for the commission you must be an Australian resident. We encourage local Tasmanian artists to apply; and will consider artists from interstate based on a reasonable likelihood the artist will be able to travel to complete the onsite commitments defined in this brief.

## 11. SELECTION CRITERIA

- Previous experience or stated capacity/ potential to produce public artwork or temporary participatory artworks of scale.
- Previous experience or stated, capacity/ potential to create an artwork of scale that is engaging for a general audience, particularly families, children and young people.
- Quality of the concept and its potential to provide a platform to inspire active, participatory engagement by children, families and young people.
- Feasibility of the proposal and scale of work relevant to the resources available.
- Feasibility of the artist(s) to engage in person with the site and to be available for key programming.

## 12. SELECTION COMMITTEE

**Michael McLaughlin:** Manager, Programs and Community Engagement – Tasmanian Museum and Art Gallery

**Veronica Marshall:** Program Delivery Officer (Learning) – Tasmanian Museum and Art Gallery

**Jane Stewart:** Senior Curator of Art – Tasmanian Museum and Art Gallery

**Judith Abell:** Public Art Coordinator, Community and Cultural Programs, Community Life Division – Hobart City Council

### 13. TIMELINE

Event	Time/Date
EOI and application published	Wednesday 8 September
Applications due	Monday 4 October
Shortlisted artists notified of selection for Stage 2 presentations	By Tuesday 21 October
Stage 2 Presentations	Monday 1 and Tuesday 2 November
Notification of successful artist (s)	By 9 November
Contracting of successful artist (s)	By 16 November
Selected artist commission period	December 2021 to April 2022
Lift Off! Festival	27-30 April 2022
De-install of artwork	From Monday 2 May 2022 (to be negotiated)

### 14. ONLINE APPLICATIONS

Applications should be completed online via the following link hosted on Jot Form:

<https://form.jotform.com/212357797835874>

If you require a paper copy of the EOI application, please contact the Contact Officer (details below).

### 15. ENQUIRES

**Contact Officer** Veronica Marshall - Program Delivery Officer (Learning) -  
Tasmanian Museum and Art Gallery

**Contact Officer Phone** (03) 61657 000

**Contact Officer Email** [veronica.marshall@tmag.tas.gov.au](mailto:veronica.marshall@tmag.tas.gov.au)



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## EOI Form

Please click through to make the [online application](#). As part of the application you will be asked for the following information:

### 1) ARTIST/COMPANY NAME/S:

*(Note: if you are applying as a team or collaborating artists please provide all team members names and roles in the support material. Please identify one team leader to handle contact with the Tasmanian Museum and Art Gallery during the Expression of Interest stage).*

### 2) CONTACT DETAILS

- a) Contact name:
- b) Postal Address:
- c) Phone:
- d) Email:
- e) ABN:

### 3) SELECTION CRITERIA

- a) Artist statement
  - i) *Describe your concept, ideas and/or proposed outcomes.*
  - ii) *Provide conceptual sketches or related imagery*
  - iii) *Do you envisage your proposed artwork to draw on or reference First Nations art and/or culture?*
  - iv) *Do you, or any of the artists proposed in this submission, identify as a member of the Tasmanian Aboriginal Community?*
- b) Statements in response to the Artist Brief
  - i) *Outline your experience, or provide evidence of your potential, to produce public artwork or temporary participatory artworks suitable for this site and engaging for a general audience, particularly families, children and young people.*
  - ii) *Describe how you see your work (process and or outcomes) inspiring active, participatory engagement by children, families and young people.*
  - iii) *Comment on the feasibility of your proposal including scale of work relevant to the resources/budget available.*
  - iv) *Please provide details of your availability to deliver the artwork and contribute to Festival programming within the time frame outlined in the Artist Brief.*

### 4) EXPERIENCE, CV AND IMAGES

- a) Curriculum Vitae
- b) Images
  - Up to ten images (please observe the **Jot Form upload limits** or include a link to a Dropbox or equivalent service)*
- c) Contact details for two referees